

Big Apple Jazz
2236 Adam Clayton Powell Jr. Blvd.
AKA: 7th Ave
(131st/132nd Streets)
212 283-JAZZ (5299)

FOR IMMEDIATE RELEASE

**HIP HOP ENHANCEMENT PROGRAM LAUNCH IN
HARLEM BRINGS TOGETHER PIONEER SHA ROCK &
UPCOMING ARTIST OKE, WITH THE SUPPORT OF
NON-PROFITS, WORLD UP & FRIENDS OF THE
CHILDREN**

December 2, 2006, 12pm

On December 2nd, 2006 a new program, Hip Hop Enhancement will launch at Big Apple Jazz Music. This event is open to press and not to the public.

Working in conjunction with World Up & Friends of the Children, Hip Hop Enhancement is the brain child of Victoria Hart Glavin, a well established Hip Hop Journalist and feminist voice on both the west and east coasts. After teaching workshops of HISTORY OF WOMEN IN HIP HOP at both The Rock N' Roll Camp for Girls in Portland, OR. & Willie Mae Rock Camp New York, NY., as well as an 8 week hip hop program at St. Andrew's Nativity School and helping launch an after school program at The Rock N' Roll Camp for Girls. A strong curriculum began to develop. Hip Hop Enhancement now hopes to continue the message to use Hip Hop as the weapon of the future, for education, socio-economic development and self esteem building in youth.



The World Up! Global Hip Hop Project is committed to strengthening international solidarity by celebrating Hip Hop's influence as a universal tool for a new global culture. Our goal is to promote diversity and

tolerance by creating a platform for open cultural exchange. We are committed to bringing together artists from all over the world who have embraced Hip Hop culture as a tool to empower themselves. As a start-up nonprofit organization dedicated to educating the American public about international cultures and issues that affect the global community through Hip Hop our educational programming and our annual music festival, we actively promote diversity and tolerance through Hip Hop culture. World Up! is a resource for artists, musicians, educators, journalists, filmmakers, and activists etc to discuss and promote modern music from around the World that has been influenced by Hip Hop. As well as, help foster an arena in which outreach and programming will focus on education and children's organizations.



Friends of the Children are full-time, trained, paid professional mentors who are hired for their experience and talent for working with high-risk children. Each child is identified based on his or her degree of vulnerability to school failure, gang and drug involvement, teenage pregnancy, and criminal behavior. Many of these children have faced poverty, homelessness, neglect, abuse, foster care, drug and alcohol abuse, parental incarceration, and domestic violence, and as a result many of them may move and change schools often. Given their high levels of mobility, these children often fall through the cracks of school or community-based mentoring programs. Because Friends of the Children intervenes early, stays with the child long-term, and attends to the child's total environment, we are able to address the specific needs of children whose instability renders them outside the bounds of other mentoring programs. Each child is paired with a paid, professional Friend who spends a minimum of four hours of one-on-one time each week with him or her for the next twelve years of that child's life. Friends permeate all areas of children's lives: visiting their homes, collaborating with their families, supporting them at school, and accompanying them in their communities.

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FOR ANY PRESS INQUIRES OR TO ATTEND THE EVENT PLEASE CONTACT:
CONNIE@WORLDUP.ORG OR CALL 917.362.6100